Apprel
Shaping the Future of Personal Styling & Shopping

An Invitation to Türkiye's Brightest Engineering Talent

Apprel is a Luxembourg-based retail-tech startup operating at the intersection of **AI, fashion, and mobile technology**. We're developing a next-gen personal styling platform that uses **machine learning, computer vision, and recommendation systems** to help users manage their wardrobe, receive daily outfit suggestions, and make smart, personalized shopping decisions.

Think of it as **a personal stylist powered by AI** — and we're building it from the ground up. We are currently assembling a **remote team of part-time PhD-level technical leads and ambitious computer engineering students from Türkiye** to contribute to real product development in a fast-paced international startup environment.

Who We're Looking For

1. **Pro-Bono Internships (3–6 months)**
   a. *iOS or Android App Developers*

   → Learn SwiftUI, Kotlin/Jetpack, or Flutter in a live project

   b. *Backend Developers*

   → Work with APIs, Node.js, and system integrations

   c. **Frontend Developers**

   → Build and refine responsive UI components

   d. **AI/ML Interns**

   → Tinker with LLMs, prompt tuning, wardrobe vectorization

All roles are **pro-bono,** but provide:
✅ Full-time equivalent work experience
✅ Reference letter + LinkedIn endorsement
✅ Admission to our internal "Startup School"
✅ All communication in English with our global team

2. **PhD-Level Team Leads (Part-Time, Paid)**

We are also hiring two technical team leads:

- **Mobile Engineering Lead**

- **Full-Stack Software Engineering Lead**
  Ideal for researchers looking to mentor a small team while building a real

consumer product and contributing to AI model integrations, system architecture, and scalable mobile frameworks.

Why Join Us?

- Build your CV with **real-world, product-driven experience**

- Work in an international team with a **European startup**

- Learn the business of building startups — not just code

- Contribute to an AI platform that will soon be live on the App Store and Google Play

Interested candidates can reach out to us directly at **info@apprel.ai**
Let's build something meaningful — and make Türkiye's tech talent shine on the global stage.

Why this is an opportunity for you?

Joining a promising start up in its early stages is a **golden opportunity** to invest in your skillset as well as your future. If you **have time**, **willing to invest in yourself** and **not under an economic/income pressure**, you should seriously consider this opportunity.

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